

Automotive

Stanton
Dahl
Architects



Architecture that means Business

Some buildings exist purely as monuments to the architects who designed them.

At Stanton Dahl, we put our egos aside and practice architecture that serves the needs of the buildings' users and the desired outcomes.

Our specialists in Automotive architecture know what best serves the people that enter a dealership, what enhances their experience and what best supports the dealer's commercial objectives.

This guides everything we do, from the moment you talk to us about your project; from refining the brief, analysing the site and developing designs through to overseeing construction.

We've been doing it for thirty-five years now, designing and documenting thousands of buildings.

Our unusual ownership structure reinforces a collective approach to our work, aligning our passion, diligence and respect for everyone's opinion.

Because we're committed to creating your vision, not ours.



socially responsible for

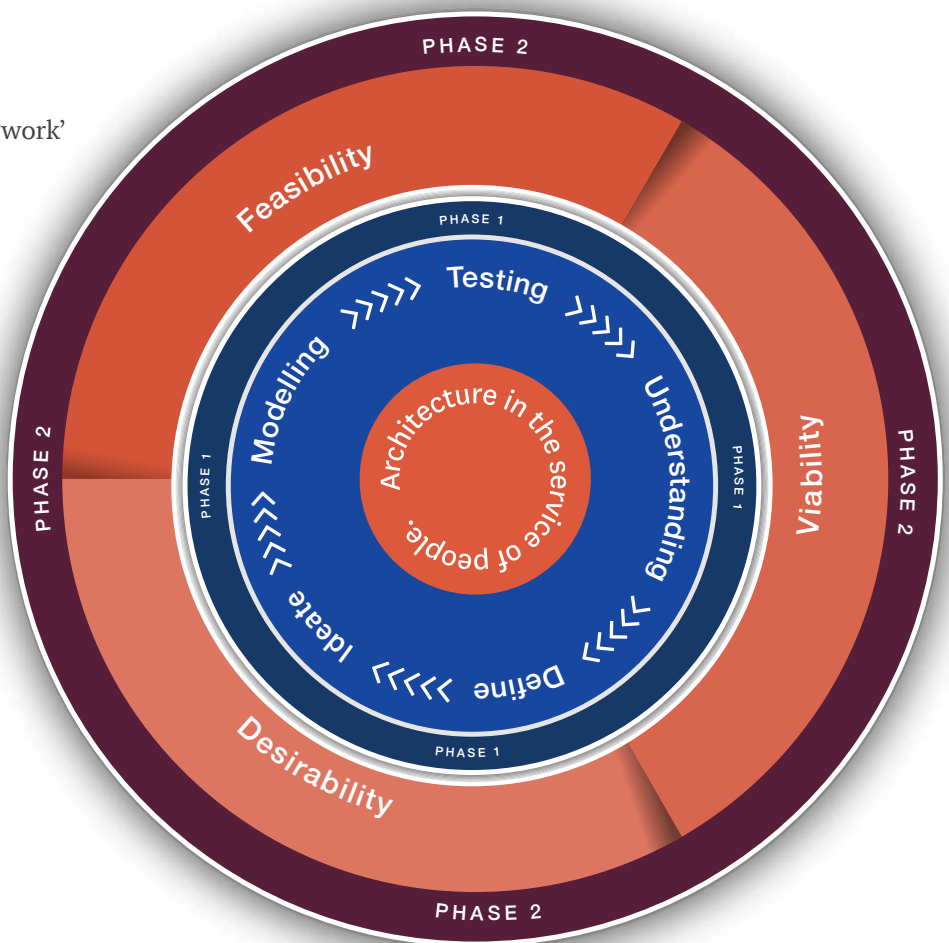
Automotive design excellence



How we create spaces that work harder

Our process is built around the twin objectives of designing buildings that 'work' for our clients and the building users.

We have two distinct phases.



Our process

Process Phase 1

Understanding

We start by developing a thorough understanding of all the people who will use the building, always staying focused on the range of needs and requirements; the public, the sales department, the service department, and the brand.

Defining

Then we identify the precise problem that we need to solve with our design, whilst aligning all our stakeholders around it, helping them understand their needs, assets and opportunities.

Ideation

During the next stage, we generate as many potential design solutions as possible, ideally in collaboration with the people we are serving. We do this through workshops and brainstorming sessions.

Modelling

Potential solutions are vetted and likely solutions are explored using 3D modelling approaches and space planning techniques, built in partnership with the key stakeholders and end-users.

Testing

We evaluate the preferred solution and test its ability to create positive and long-lasting impact for the end users.

Process Phase 2

Now that we have a proposed design solution, we test and refine it using three filters.

1. How do we want to impact on the behavior of the public entering the premises? Does our solution satisfy these objectives?
2. What is technically and organisationally feasible? Can the solution be achieved?
3. What is financially viable? Can we afford the proposed solution?

As we work through these two phases, we ensure that the key objectives of a project are clearly communicated to our team and ultimately inscribed into the DNA of the buildings we design.

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We also dovetail Quality Assurance and Environmental procedures to ensure compliance with legislative and regulatory frameworks.

Throughout our design process and in whatever context we find ourselves, our purpose remains clear. Our architecture is in service of people.



Automotive



We have a large specialist automotive design team. From initial concept planning of new facilities on greenfield sites to alterations and additions of existing facilities, we use our experience, knowledge and understanding of the unique functionality requirements of showrooms and workshops for dealerships.

We work across 26 automotive brands, have designed more than 75 dealership projects across Australia and are the Preferred Architect for four manufacturers.

Projects include:

- Cardiff Nissan – Tony White Group
- Gosford Hyundai – Booths Motor Group
- Penrith Hyundai – AHG
- Moruya Multi Franchise – AMH Auto Group
- Shellharbour City Motors – City Motors Group
- Wollongong Service Centre – Stirhill Pty Ltd
- Phil Gilbert Hyundai, Toyota, Kia – Croydon & Five Dock





MANDURAH NISSAN

OBJECTIVE

Alterations & extension to an existing facility to include the first EV ready facility in WA.

DESCRIPTION

An existing Nissan showroom has been extended and upgraded in the front of an existing building to incorporate a generous and comfortable showroom space featuring 6 display cars, along with a delivery bay. In addition, a new undercover service arrival is added to the side that would lead to dedicated service reception space and an existing rear workshop retained.

Stanton Dahl worked closely with both Nissan Australia and the dealer to ensure the Nissan CI has been clearly adopted and successfully implemented throughout the project. Mandurah Nissan also features the first electric vehicle (EV) ready facility in the WA, with EV charging station located on site



TYPE OF PROJECT:

Automotive

LOCATION:

Mandurah, WA

STATUS:

Completed



HONDA

DESCRIPTION

Australia to engage Stanton Dahl in mid-2008. Featuring Australia's first dealership to incorporate all of Honda's current Corporate Image Branding Elements, Northway Honda has come to represent the ideal facility for Honda's Rollout Program.

The dealership consists of a cylindrical two-storey showroom at the front of the site with a full-service workshop at its rear, bridged by an administrative core over two stories. Site circulation is centrally organised, diagonally across the site to ensure ease of access, efficient vehicular movement and customer safety.

The showroom's innovative design maximises exposure on the prominent corner intersection and opens the dealership to all aspects of customer arrival. Vehicular movement in the double storey showroom is achieved with an open scissor lift – the first of its kind in an automotive showroom in Australia.

The outcome of Northway Honda proves the successful cooperation between Honda, the dealer and Stanton Dahl in delivering a top-tier dealership (level 5) and an exemplary model to the rollout of future Honda dealerships nationwide.



TYPE OF PROJECT:

Automotive

LOCATION:

Northway

STATUS:

Completed



HYUNDAI

OBJECTIVE

The new Pickering's Hyundai dealership consists of a new GDSI showroom on a prominent road in Townsville, QLD.

DESCRIPTION

Stanton Dahl has worked with the client, Pickering's Motor Group, to deliver a new 12 car Hyundai showroom for Townsville. The showroom successfully showcases and promotes the new Hyundai corporate identity, GDSI, providing a strong brand statement and a commanding presence on one of Townsville's major roads.

With prime corner exposure, the showroom stands out to customers as they approach the dealership. The complex feature Hyundai cladding both externally on the facade and internally on the ceiling gives the showroom a strong presence amongst other dealerships.

Stanton Dahl has delivered a showroom that upholds the brand name with sophistication and class, ensuring the exposure to the potential clientele is positive and stands out amongst its competitors... Pickering's Motor Group was a new client that has now approached Stanton Dahl on subsequent projects, valuing the success and standards of the projects as well as the collective response to the clients needs.



TYPE OF PROJECT:

Automotive

LOCATION:

Townsville, QLD

STATUS:

Completed



PHIL GILBERT / TOYOTA

OBJECTIVE

Phil Gilbert Toyota dealership consists of a new showroom with feature car display located on Parramatta Road.

DESCRIPTION

Located on a challenging flood affected, but highly prominent site, this two-level showroom on a tight and narrow site maximises exposure with immediate passing traffic exposure on Sydney's Parramatta Road

Incorporating a 11-car showroom (9 internal display spaces and 2 internal delivery bays), the feature car display with hoist capable of raising the featured vehicle to increase exposure. Showroom administration facilities and services are organised as a central core to maximise the efficiency of the operation and to reduce build costs.

Stanton Dahl collaborated with Phil Gilbert Motor Group throughout the design process to ensure the dealership would meet their needs and the approval of Toyota.



TYPE OF PROJECT:

Automotive

LOCATION:

Croydon

STATUS:

Completed



An Executive Team aligned on positive outcomes

Part of the benefit of our zealous focus on collaboration is that we've found something incredible happens when a great team works together toward a common vision.

When everyone on the team is equally invested in the overall goal: we get more out of each day, our clients enjoy better relationships with us, our work is more efficient and – we're confident – the outcomes are superior as a result.

We have a diverse and highly capable staff of 40+ people who are committed to creating fine buildings that are not only responsive to our clients' needs, but the needs of those who use them; needs that may – until we are able to design the appropriate environment – have gone unmet.

How does it feel to work at Stanton Dahl? It feels like somebody's always got your back – and you've got your clients' back. And that's deeply motivating.



Phillip Stanton

Director



While an architect's role is to objectively analyse a client's needs using 'outside eyes', Phillip's work as a client prior to founding what became Stanton Dahl in 1984 has given him an acute perspective from both sides of the fence.

Developed over many years and honed on hundreds of buildings, his ability to develop design solutions that serve the priorities of both the client as well as the building's users is almost intuitive and continues to inspire the practice to this day.

Phillip became a Registered Architect in 1974. He joined the Property Dept of the Commonwealth Bank, rising to 2IC in the Major Projects Division where memorable milestones including securing the bank's support in the early 1980's for his plans relating to the total refurb of its property 48 Martin Place at a budget in excess of \$125m.

Over the past 35 years in private business, he has grown Stanton Dahl Architects from a single-practitioner business to the significant enterprise with over 40 staff it is today.

People First





Shayne Evans

CEO

Combining his passion for design, obsession to serve the needs of our clients and management skills, Shayne leads the practice into its next 35 years.

As a lead architect, Shayne has extensive experience in the design, documentation and administration of projects ranging from high-end residential work to low-cost schools. Several of the projects that Shayne has worked on have won national design awards and he relishes maintaining a hands-on role in Stanton Dahl's significant design projects.

Shayne has a keen interest in using his skills to assist disadvantaged communities achieve high quality built environments without having to spend a lot of money. To that end Shayne spends some of his time providing architectural services to such communities.

This provides many opportunities to identify and implement creative and low cost solutions to some very complex problems.



Alan Werry

Sector Leader - Automotive

Alan is a senior architect who graduated from Sydney University in 1972. He joined Stanton Dahl in 2008 to head up our Automotive segment, having previously been involved as director of his own architectural company for the previous 20 years.

Prior to joining Stanton Dahl, he had been working for 10 years for a major international automotive company and the work for this company included new dealerships and service facilities for the brand. Alan was also responsible for developing and documenting a new corporate image for their dealerships Australia-wide that has also influenced the approach to C.I. for the brand internationally.

Whilst Alan's passion is for excellence in design, his involvement in the "D & C" area (particularly in the area of club facilities), has provided him with invaluable practical experience that ensures the project delivery takes into account a high level of "buildability".



Mark Chenlong

Mark graduated from RMIT with a Bachelor of Architecture (Hons) and has extensive professional experience working for an acclaimed Melbourne studio before relocating to Hong Kong to work on projects throughout Asia.

Having resided in Asia for 15 years, Mark's experience involves projects of various scales including masterplans, residential, commercial and institutional projects located in Hong Kong, China and South East Asia.

He has experience in schematic design, design documentation, detail construction drawings, complex 3D geometry surface modelling and documentation.

Dedicated to the outcome of each particular project, Mark puts an emphasis on delivering projects to a high standard and compliance.

Outside of work, Mark enjoys photography in journalism, landscape, aerals.

Mark is a registered architecture in Hong Kong (HKIA)



Peter Rodgers

Peter joined Stanton Dahl as a graduate architect in 2013. The majority of his time at Stanton Dahl has been spent within the automotive segment.

During this time, Peter has had the opportunity to work on a broad range of projects, from minor renovation works of <\$100,000 to large multi-franchise facilities of >\$10,000,000. The work he has undertaken within the segment has required Peter to develop a diverse set of documentational skills, having been involved in every stage of the construction program; from initial feasibility studies to post-construction promotional work. He has been required to provide services ranging from expert advice and graphic design to full architectural design and documentation services.

Peter has gained extensive experience working with numerous automotive manufacturers while at Stanton Dahl. He has previously project managed Honda Australian External Rollout Program and currently project manages HMCA's GDSI upgrade program.

The role has allowed Peter to work in most states of Australia and gain a more complete understanding of the automotive industry.



James Stuart

James graduated from the University of Technology, Sydney in 2017 after completing a Masters of Architecture. He joined Stanton Dahl Architects in 2015 in order to further his architectural and professional development and gain valuable experience while completing his studies.

During his time with Stanton Dahl, James has worked in the Automotive segment and has been heavily involved in the planning and design of a number of dealership projects as well as focusing on the Corporate Identity compliance standards for a number of the brands Stanton Dahl is working with. He has also aided in Compliance Report Reviews.

James has a strong desire to learn the fastidious, detail oriented approach shown by his colleagues. He enjoys understanding the intricacies of all projects he works on in order to obtain the best possible outcomes for the clients.



Paul Freeman

Paul is a senior architect with over 20 years experience graduating from University of Sydney in 1992. After graduating, Paul spent several years in Hong Kong until 1998 and has worked in a number of practices throughout Sydney. Paul has extensive experience across a broad range of project types including educational, commercial, and transport projects.

With a sound knowledge of approval processes, procurement options, codes and standards, Paul brings a strong focus to design development, detailed design and documentation of projects with which he is involved.

He has a wealth of knowledge running projects from concept to completion, along with meticulous documentation and project coordination with clients and consultants. Paul strives to deliver the best outcome for his clients and projects.



Anthony Tong

Anthony graduated from the University of Sydney with a Masters of Architecture and a sustainable design degree. He previously completed his bachelors degree in the US and worked a number of years in the US before relocating to Australia.

Having worked in New York City, Sydney and Shanghai from large international practice to small boutique practices, Anthony has worked on a range of projects locally and internationally from commercial, hospitality, residential, educational, aged care projects to automotive projects

Since joining Stanton Dahl in 2018, Anthony has been working on a number of Honda projects to ensure Corporate Identity compliance is maintained and upgraded throughout the network in Australia. He is also involved with a number of dealership project on existing and greenfield sites.



Christopher Paolino

Christopher received a Masters Degree in Architecture from the University of Newcastle in 2014. He was awarded Class II Division I Honors.

After graduating, Christopher gained experience working for a small firm which provided opportunities to work on differing scales of residential projects for both private clients and developers. These projects ranged from small single storey alterations and additions to small to medium scale residential and mixed use apartment buildings.

Joining Stanton Dahl in 2017, Christopher has been involved in the design, documentation and administration of residential projects and automotive projects.

Christopher's enthusiasm and determination ensures that he is well regarded by his colleagues.



Sevwandi Narasinghe

Originally from Sri Lanka, Sevwandi completed her architectural degree from India before relocating to Australia. Having worked with a number of practices throughout Australia, Sevwandi brings over 6 years of experience in design and documentation in both the residential and automotive sectors.

Prior to joining Stanton Dahl, Sevwandi had previous professional experience at another automotive practice involving in the design and documentation of a number of automotive brands. Her understanding and background in the automotive sector makes her a valuable member in the Stanton Dahl team.



Making their visions a reality

We're proud to have played an important role in helping to bring to life the bold visions and plans of a wide range of clients. And even more so that they not only concur with our vision, but appreciate our process. Here's what some had to say:

On each build I have noted that Stanton Dahl make a point to work with us to better clarify our vision before suggesting innovative design possibilities in the educational sphere.

Dr Jean Carter, Executive Director of Education, Seventh Day Adventist Schools

We had an unofficial opening to the playground on Tuesday for the children.... the children went wild and just absolutely love their new facilities. Thank you so much for the thought and expertise you shared with us in creating such beautiful spaces for our children. We cannot thank you enough.

Michael Tonnet, Principal for St Andrews Primary School

We have approximately \$158 million projects under construction with the majority in aged care, and these have been without doubt the most enjoyable projects, largely attributed to the quality of the documentation.

Mr S McGrath, CEO Denham Constructions

While the company are good communicators and provide great design outcomes, they are also excellent project managers. The control of the site and the builder has been effectively and efficiently handled."

Ross Whelan, Principal, Thomas Hassall Anglican College

Stanton Dahl has demonstrated, at every point, their desire to use the site to help achieve the Parish's goals in a way that was and is both respectful of limited resources but also desirous of achieving the best outcomes... they posed questions that gave us insight on the strategic planning of the school and used our answers to design the master plan to fit in with our school philosophy of learning".

Michelle Streatfeild, Principal, Wahroonga Adventist School

Stanton Dahl Architects

LETS DISCUSS YOUR VISION

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